

## **CLASSIC SKI POSTERS**

1900 - 1950

A gift from SeniorsSkiing.com





**SeniorsSkiing.com** is pleased to send you this collection of classic European and American ski posters from the first half of the Twentieth Century.

For skiers of a certain age, these beautiful images form a touchstone in our collective memory.

They are part of The Beekley International Collection of Skiing Art & Literature, a treasure of ski-themed paintings, sculpture, posters, prints, magazine covers, and ski pins, and one of the world's largest ski book libraries. It was collected over 50+ years by the late Mason Beekley, a Conneticut entrepreneur and founder of the International Skiing History Association (ISHA).

We'd like thank ISHA for making these great images available. Information about membership in ISHA and subscriptions to Skiing History magazine are available on pages 23 and 24.

**Skiing History** is the world's most widely circulated magazine about the sport's past. It features once-popular equipment, historic resorts and bars, famous living skiers, and more.

For permission to reproduce any of the images in this ebook, contact the International Skiing History Association



Engelberg, Switzerland, 1908



Rigi Ski Rennen, Switzerland, 1907, Artist: Orell Füssli



Chamonix, France, c.1905



Vallorbe Le Pont Brassus, Switzerland, 1920's



Molina, Spain, 1926



Wengen, Switzerland, c.1920



St. Croix-les Rasses, Jura, Switzerland, Swiss Federal Railways, 1922



Winter Sports in the Vosges, France, French National Railways, Artist: Theo Doro, 1929



Pontresina, Switzerland, Artist: Carl Moos, 1928



Swiss Ski Championships, Gstaad, Switzerland, Artist: C. Vuilleumier, 1928



Skier in sling lift, Combloux, France c.1930



La Colmiane, France, c.1930



P17 St. Anton, Austria, 1930's



Cortina, Italy, Artist: Franz Lenhart, c.1930



Switzerland 1939



Rider on strap lift, Andermatt, Switzerland, Artist: A. Traub, c.1935



Wengen, Switzerland, Artist: Wemer Muhiemann, 1945



Gretchen Fraser, Sun Valley Idaho c.1950





## Free Trial Membership!

Sign up now for your FREE issue of Skiing History, the foremost periodical about skiing history published in any language. If you like what you read in the magazine and what you learn about the International Skiing History Association (ISHA) you can become a member and receive:

- A subscription to Skiing History magazine (6 issues a year)
- A subscription to SKI, Cross Country Skier or Transworld Snowboarding magazines
- The historical CD, Gliding Through Time (new members only)
- Membership in the U.S. Ski and Snowboard Hall of Fame (and a discount at the gift store)

Visit https://skiinghistory.org/free-trial-membership OR call 906-486-4202 (M-F, 8am-4pm EST)



## Become a member of International Skiing History Association Join a community of people who care about skiing!

The International Skiing History Association is a leader in collecting and disseminating information about our sport's rich history. ISHA works hard to make this history accessible to thousands of enthusiasts by publishing Skiing History Magazine and maintaining the world's largest ski history website. We also support museums, research, filmmakers, website creators and ski historians world-wide through an annual Awards program. (ISHA is 501(c)3 non-profit organization.)

Membership in ISHA includes Skiing History, a magazine filled with lively, carefully researched stories and stunning imges from skiing's past. It includes a free historical DVD, and a subscription to SKI, Cross Country Skier, or Transworld Snowboarding. ISHA and the U.S. Ski and Snowboard Hall of Fame are partners and you will also enjoy the benefits of both organizations. This membership, with a value of nearly \$150, is available for only \$49 a year.

To learn more or join visit **https://skiinghistory.org/join** or join by phone: **906-486-4202** 



